

EINSTEIN NEONATOLOGIST JODI ZISK, DO AWARDED “PHYSICIAN OF THE YEAR”,
PENNSYLVANIA LACTATION CONSULTANT ORGANIZATION’S HIGHEST AWARD

January 25, 2016, Philadelphia: The Pennsylvania Resource Organization for Lactation Consultants (PRO-LC) has chosen Dr. Jody L. Zisk to be the 2016 “Physician of the Year” for her “outstanding advocacy which supports, promotes, and protects breastfeeding.” A graduate of Jefferson Medical College and Rowan University School of Osteopathic Medicine, Dr. Zisk is board certified in Pediatrics and Neonatal-Perinatal Medicine. She currently practices as a neonatologist at Einstein Medical Center Montgomery. Dr. Zisk has published several articles, most recently a feasibility-pilot study on transfusing neonates based on platelet counts vs. platelet mass.

Nominated by Karen Meade, RN IBCLC, Dr. Zisk has been a member of the hospital’s Breastfeeding Committee, advocating for babies through the promotion of skin-to-skin care after cesareans and in the Neonatal Intensive Care Unit. She has promoted breastfeeding and breast milk for NICU babies and personally helped many mothers during rounds and during the breastfeeding support group with hands-on support. As the mother of 3 children, she understands the importance of individualized support by the Healthcare Provider in breastfeeding success. She collaborates with the board-certified lactation consultants on staff at Einstein Montgomery and supports the latest evidence-based practice in the NICU. Dr. Zisk has recently begun accruing hours to sit for the IBCLC exam.

Dr. Zisk will receive a lifetime membership to Pro-LC, a one year subscription to the Academy of Breastfeeding Medicine and a framed certificate.

The Pennsylvania Resource Organization for Lactation Consultants will present the award to Dr. Jody Zisk on Monday, February 1st at their Chapter meeting at the Giant Conference Center in Willow Grove, 930am. All are welcome to attend. For more information, contact cgriffis@pennstatehealth.psu.edu

To read more on breastfeeding and the Surgeon General’s “Call to Action to Support Breastfeeding” call 1-800-CDC-INFO or visit www.cdc.gov/breastfeeding.

To find a lactation consultant in your area, please visit www.pro-lc.org.