

PRO-LC

Pennsylvania Resource Organization
for Lactation Consultants

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Juliet A. Marciano, M.D. been named Physician of the Year by the Pennsylvania Resource Organization for Lactation Consultants (PRO-LC). Her selection was announced at the group's member meeting today.

PRO-LC is a professional organization whose 85+ members in southeastern Pennsylvania work with breastfeeding mothers and infants. Most members are International Board Certified Lactation Consultants (IBCLC). PRO-LC is a state chapter of the International Lactation Consultant Association (ILCA).

The Physician of the Year Award is PRO-LC's highest honor, presented each year to a physician or physician practice in "recognition of outstanding advocacy which supports, promotes and protects breastfeeding."

Dr. Marciano is one of nine pediatricians with Chestnut Hill Pediatric Group, a practice located in northwest Philadelphia, where she has treated infants and adolescents for six years. She was graduated from Saint Joseph's University and received her medical degree from The Medical College of Pennsylvania. Her pediatric residency was at St. Christopher's Hospital for Children in Philadelphia. Dr. Marciano's special clinical interest is breastfeeding and promoting breastfeeding in her practice and community.

Dr. Marciano was nominated by PRO-LC member Debi Page Ferrarello, RN, IBCLC. Ferrarello, a past- President of PRO-LC, said, "I would like to nominate Juliet Marciano, M.D., of Chestnut Hill Pediatric Group, for our Physician of the Year Award. Dr. Marciano completed the Philadelphia Office of Maternal and Child Health's 18-hour course on breastfeeding for health providers. She makes it her business to stay current in her breastfeeding knowledge, and goes the extra mile to encourage her patients to breastfeed. She is the sole physician member of Chestnut Hill Hospital's Breastfeeding Task Force -- coming in even on her days off to attend. (This group meets monthly at the hospital, to discuss policies and techniques that will promote breastfeeding.) She is pushing for 100% rooming-in, and an end to indiscriminate use of bottles and pacifiers in the hospital. She frequently refers patients experiencing breastfeeding challenges to lactation consultants, and freely exchanges ideas and information with LCs in a collegial way. Her efforts deserve to be publicly acknowledged."

The nomination was seconded by PRO-LC member Liz Brooks, JD, who stated, "Chestnut Hill Pediatric Group has demonstrated its practice-wide support of breastfeeding by instituting a "no bottle" policy for supplementation: whenever the doctors recommend supplements for their

patients, they have the moms use cup- or finger-feeding. Dr. Marciano deserves to be singled-out for her steady, friendly, approach to support and promotion of breastfeeding. She has taken the time to educate herself, to participate in breastfeeding advocacy in a tangible, visible way (as a member of the Breastfeeding Task Force at Chestnut Hill), and she emphasizes to all the moms she sees that she values breastfeeding.”

Dr. Marciano will be present to accept her award and offer brief remarks when she attends PRO-LC’s next member meeting, on January 17, 2001, 10:00 a.m., at Chestnut Hill Hospital’s Women’s Healthcare Center. Dr. Marciano will be presented with a wall plaque; she also receives one-year memberships in both ILCA and PRO-LC, and a copy of the *Philadelphia Breastfeeding Resource Handbook*.

Congratulations to this year’s winner of the PRO-LC Physician of the Year 2000 Award:

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